

Supply Chain Forum

Addressing Change and Transformation for Today's Supply Chain

APRIL 15-17, 2014
KNOXVILLE MARRIOTT
KNOXVILLE, TENNESSEE



Learn



Network



Recruit

TUESDAY, APRIL 15

3:30-4:00 PM
John Sevier Lobby

Speed Networking Registration

For more information and to pre-register, contact Dianne Marshall at dkmarsh@utk.edu

4:00-5:30 PM
Georgia Ballroom

Speed Networking Session

This session is a lively information-gathering event. Connect with students who are eager to meet you and gain firsthand knowledge about SCM job fields and career paths.

6:00-8:00 PM
Riverview Room

OPENING RECEPTION

Please join colleagues and faculty for refreshments and stimulating conversation before the Forum begins. This is an opportunity to meet an exclusive group of Supply Chain Undergrads.

WEDNESDAY, APRIL 16

7:30-8:00 AM
John Sevier Lobby

Supply Chain Forum Registration & Continental Breakfast

8:00-8:30 AM
MS/KY Ballroom

Welcome & Agenda Review

Dr. Ted Stank, Bruce Chair of Excellence in Business and Executive Director, Supply Chain Forum, UT

Dr. Paul Dittmann, Executive Director, The Global Supply Chain Institute, UT

8:30-9:30 AM
MS/KY Ballroom

KEYNOTE

Securing the Supply Chain

Ms. Sandra Shoemaker, VP, Supply Chain Operations, Lockheed Martin Aeronautics

9:30-9:45 AM
John Sevier Lobby

Break

9:45-11:00 AM
MS/KY Ballroom

Collaboration Across the Extended Value Chain

Dr. Robert M. (Bob) Monczka, Professor Emeritus, Eli Broad Graduate School of Management, Michigan State University, former Distinguished Research Professor of Supply Chain Management, W. P. Carey School of Business, Arizona State University, and Director of Strategic Sourcing and Supply Chain Strategy Research, CAPS Research

11:00-11:15 AM
John Sevier Lobby

Break

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11:15 AM-12:15 PM
MS/KY Ballroom

Why would your company be interested in doing more integration of Purchasing & Logistics?

Mr. Doug Gray, General Manager, International Transportation Operations, Caterpillar

Mr. Robert McIntosh, Executive Director, Dell Americas Fulfillment and Logistics, and Dell's Global Reverse Supply Chain

12:15-1:30 PM
Georgia Ballroom

Lunch

Remarks by **Dr. Steve Mangum**, Dean, College of Business Administration, UT

1:30-1:45 PM
MS/KY Ballroom

Assemble and Breakout Option Review

1:45-2:30 PM

BREAKOUT HOT TOPICS: Breakout One

Facilitators: UT Faculty and Industry Leaders

LOCATION

Andrew Jackson

Business Analytics for Supply Chain

Dr. Melissa Bowers, Beaman Professor of Business, Associate Professor, Management Science Program, Department of Statistics, Operations and Management Science, UT

Dr. Mandyam Srinivasan, Pilot Corporation Chair of Excellence, Professor, Department of Statistics, Operations and Management Science, UT

Alvin York

Purchasing and Logistics Integration

Dr. Ken Petersen, Dove Professor of Supply Chain Management, UT, and Visiting Senior Fellow, Manchester Business School, University of Manchester

Dr. Ted Stank, Bruce Chair of Excellence in Business and Executive Director, Supply Chain Forum, UT

Henry Knox

Supply Chain Finance and Metrics

Mr. Robert McIntosh, Executive Director, Dell Americas Fulfillment and Logistics, and Dell's Global Reverse Supply Chain

Dr. Priscilla Wisner, Distinguished Lecturer, Accounting and Information Management and Graduate and Executive Education, UT

James Polk

New Product Introduction

Dr. Neeraj Bharadwaj, Assistant Professor of Marketing, UT

Mr. Mike Burnette, Associate Director, Global Supply Chain Institute, UT

Dr. Charles Noble, Proffitt's Professor of Marketing, Department of Marketing and Supply Chain Management, UT

2:30-2:45 PM
John Sevier Lobby

Break

2:45-4:00 PM

Best Practices in Transportation and Warehousing: 3PL Roundtable

Mr. David Caines, President, Kenco Logistic Services

Mr. Steve Martin, Vice President of Operations, Ryder Dedicated, Ryder System

Mr. Scott McWilliams, Chief Customer Officer and Executive Chairman, OHL

Facilitator: Dr. Mary Holcomb, Gerald T. Niedert Supply Chain Fellow and Associate Professor of Supply Chain Management, UT

4:15-5:00 PM

BREAKOUT HOT TOPICS: Breakout Two

See topics and speakers above

5:45-7:30 PM

Shuttles to Event:

5:30 PM, 5:45 PM

Return Shuttles:

7:30 PM, 8:00 PM,

9:00 PM, 9:30 PM

EVENING RECEPTION at The Square Room on Market Square

Be ready to relax and reconnect with colleagues in this new state-of-the-art performance venue in Knoxville's Historic Market Square district.

Enjoy fine dining on the Square after the reception. This reception is also an opportunity to meet an exclusive group of SCM MBAs.

Meet in main lobby at Guest Services area for shuttles to event.

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THURSDAY, APRIL 17

7:30-9:00 AM
Georgia Ballroom

Buffet Breakfast and Business Meeting – All attendees are invited
Topics for Fall Forum
Survey/discussion on what the terms mean: “logistics” and “supply chain”
Dr. Paul Dittmann, Executive Director, Global Supply Chain Institute, UT
Global Supply Chain Executive MBA
Center for Executive Education Update
Dr. Shay Scott, Director, Global Supply Chain Executive MBA, Graduate and Executive Education, UT

9:00-10:15 AM
MS/KY Ballroom

E-Commerce's Impact on Supply Chain: Designing your supply chain for the challenges of the omnichannel
Mr. Tim Engstrom, Vice President, Supply Chain Operations, Walgreens

10:15-10:30 AM
John Sevier Lobby

Break

10:30-11:45 AM
MS/KY Ballroom

Marketing/Supply Chain Interface
New Book: *Shopper Marketing: Profiting from the Place Where Suppliers, Brand Manufacturer, and Retailers Connect*
Dr. Dan Flint, Regal Entertainment Group Professor of Business and Director, Shopper Marketing Forum, UT

12:00-1:15 PM
Georgia Ballroom

Closing Lunch

All events are business casual.