

ADDRESSING CHANGE AND  
TRANSFORMATION FOR  
TODAY'S SUPPLY CHAIN

THE UNIVERSITY OF TENNESSEE, KNOXVILLE, HASLAM COLLEGE OF BUSINESS

# Supply Chain Forum

April 7-9, 2015 • Holiday Inn World's Fair Park • Knoxville, Tennessee

**NEW LOCATION!** Holiday Inn World's Fair Park

*All events are business casual.*

## Tuesday, April 7

3:30-4:00 PM  
Park Level Atrium

### Speed Networking Registration

For more information and to pre-register, contact Dianne Marshall at [dkmarsh@utk.edu](mailto:dkmarsh@utk.edu)

4:00-5:30 PM  
Tennessee Ballroom

### Speed Networking Session

This session is a lively information-gathering event. Connect with students who are eager to meet you and gain firsthand knowledge about SCM job fields and career paths.

6:00-8:00 PM  
Crystal Ballroom

### OPENING RECEPTION

Please join colleagues and faculty for refreshments and stimulating conversation before the Forum begins. This is an opportunity to meet an exclusive group of Supply Chain Undergrads.

## Wednesday, April 8

All Forum Sessions are held in the Grand Pavilion-Lower Level

7:30-8:00 AM  
Park Level Atrium

### Supply Chain Forum Registration & Continental Breakfast

8:00-8:30 AM  
Medallion/Carriage

### Welcome & Agenda Review

**Dr. Theodore (Ted) Stank**, Bruce Chair of Excellence in Business and Executive Director, Supply Chain Forum, UT  
**Dr. Paul Dittmann**, Executive Director, The Global Supply Chain Institute, UT

8:30-9:30 AM  
Medallion/Carriage

**Keynote Introduction: Dr. Steve Mangum**, Dean of the Haslam College of Business and the Stokely Foundation Leadership Chair, UT

### KEYNOTE

**Mr. Jimmy Haslam**, Chief Executive Officer, Pilot Flying J and Owner of the Cleveland Browns

9:30-9:45 AM  
Pavilion Pre-Function

### Break

9:45-11:00 AM  
Medallion/Carriage

### What's Ahead for Global Imports and Exports and Our Ports

**Mr. Jim Newsome**, President and Chief Executive Officer, South Carolina Ports Authority

11:00-11:15 AM  
Pavilion Pre-Function

### Break

11:15 AM-12:15 PM  
Medallion/Carriage

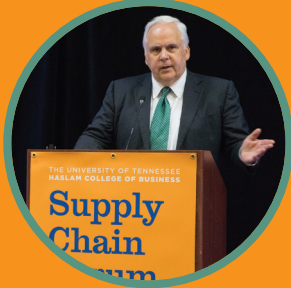
### Supply Chain Megatrends

**Ms. Debra Hofman**, Research Vice President, Gartner, Inc.

12:15-1:00 PM  
Tennessee Ballroom

### Lunch

**Dr. Bruce Behn**, Associate Dean, Graduate & Executive Education, Deloitte LLP Professor and CBER Faculty Fellow, UT



LEARN  
LEARN  
LEARN



NETWORK  
NETWORK  
NETWORK



RECRUIT  
RECRUIT  
RECRUIT

**T HASLAM**  
COLLEGE OF BUSINESS  
THE UNIVERSITY OF TENNESSEE, KNOXVILLE

# Supply Chain Forum

ADDRESSING CHANGE AND TRANSFORMATION FOR TODAY'S SUPPLY CHAIN



LEARN  
LEARN  
LEARN



NETWORK  
NETWORK  
NETWORK

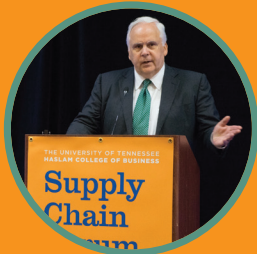


RECRUIT  
RECRUIT  
RECRUIT

|              |   |   |
|--------------|---|---|
| 1:00-1:15 PM | Medallion/Carriage  | <b>Assemble and Breakout Option Review</b>  |
| 1:15-2:15 PM | LOCATION  | <b>BREAKOUT HOT TOPICS: Breakout One</b>  |
|              | Parlor 2  | <b>DC Management Best Practices</b><br><b>Mr. Sean Coakley</b> , Senior Vice President–Sales & Marketing, Kenco<br>Facilitator: <b>Dr. Paul Dittmann</b> , Executive Director, Global Supply Chain Institute, UT  |
|              | Parlor 4  | <b>Talent Management in the Supply Chain</b><br><b>Mr. Steve W. Martin</b> , Vice President of Operations, Ryder Dedicated<br>Facilitators: <b>Dr. Shay Scott</b> , Managing Director, Global Supply Chain Institute and Director, Executive MBA for Global Supply Chain, UT<br><b>Dr. Theodore (Ted) Stank</b> , Bruce Chair of Excellence in Business and Executive Director, Supply Chain Forum, UT  |
|              | Parlor 6  | <b>Transportation Cost Perfect Storm</b><br><b>Mr. Robert Lecinski</b> , Director, Customer Logistics, Avery Products Corporation<br><b>Mr. Dave Procuik</b> , Manager, Transportation Logistics, Avery Products Corporation<br><b>Mr. Andrew Ussery</b> , Senior Manager, Supply Chain Analysis, Averitt Express Supply Chain Solutions<br>Facilitator: <b>Dr. Mary Holcomb</b> , Associate Professor of Supply Chain Management and Gerald T. Niedert Supply Chain Fellow, UT |
|              | Crystal Ballroom  | <b>Supply Chain Analytics</b><br><b>Mr. Ketan Autade</b> , Manager, Supply Chain Analytics, EY<br>Facilitators: <b>Dr. Bogdan Bichescu</b> , Associate Professor, Business Analytics and Statistics, UT<br><b>Dr. Randy Bradley</b> , Assistant Professor, Information Systems and Supply Chain Management, UT  |
| 2:15-2:30 PM | Pavilion Pre-Function   | <b>Break</b>  |
| 2:30-3:30 PM | Medallion/Carriage  | <b>PANEL: Best Practices in Global Sourcing</b><br><b>Mr. Thomas Carpenter</b> , Director of Supply Chain, Coated Paperboard at International Paper<br><b>Mr. Patrick Hopper</b> , Director, Sourcing, FedEx Services<br><b>Mr. Todd Snelgrove</b> , Global Manager, Value, SKF<br>Facilitator: <b>Dr. Wendy Tate</b> , Associate Professor, Supply Chain Management, UT  |
| 3:30-3:45 PM | Pavilion Pre-Function   | <b>Break</b>  |
| 3:45-4:45 PM |   | <b>BREAKOUT HOT TOPICS: Breakout Two</b><br><i>See topics and speakers above</i>  |
| 4:45-5:15 PM |   | <b>Free Time</b>  |
| 5:30-7:30 PM |   | <b>EVENING RECEPTION</b><br><b>at The Square Room on Market Square Mall</b><br>Enjoy fine food and conversation with colleagues at this unique venue on Knoxville's historic Market Square Mall and dine on The Square after the reception. Shuttles provided.<br><i>Meet in main lobby area for shuttles to event.</i>   |
|              | <b>Shuttles to Event:</b><br>5:15 PM, 5:30 PM<br><b>Return Shuttles:</b><br>7:00 PM, 8:00 PM, 8:30 PM |   |

# Supply Chain Forum

ADDRESSING CHANGE AND TRANSFORMATION FOR TODAY'S SUPPLY CHAIN



LEARN  
LEARN  
LEARN



NETWORK  
NETWORK  
NETWORK



RECRUIT  
RECRUIT  
RECRUIT

## Thursday, April 9

7:30-8:30 AM  
Tennessee Ballroom

**Buffet Breakfast and Business Meeting** – All attendees are invited  
**Dr. Paul Dittmann**, Executive Director, Global Supply Chain Institute, UT  
**Graduate and Executive Education Update**  
**Dr. Shay Scott**, Managing Director, Global Supply Chain Institute and Director, Executive MBA for Global Supply Chain, UT  
**Overview of Development Opportunities**  
**Ms. Kim Denton**, CEcD, Associate Director of Corporate & Foundation Relations, Haslam College of Business, UT

8:30-8:45 AM  
Pavilion Pre-Function

**Break**

8:45-9:45 AM  
Medallion/Carriage

**Procurement Enabling Supply Chain Excellence at Procter & Gamble**  
**Ms. Ana Elena Marziano**, Vice President, Global Product Supply Purchases, The Procter & Gamble Company

9:45-10:00 AM  
Pavilion Pre-Function

**Break**

10:00-11:30 AM  
Medallion/Carriage

**Urban Logistics: Supply Chain Excellence in Serving Highly Congested Urban Areas**  
**Dr. Chad Autry**, William J. Taylor Professor of Supply Chain Management, UT, Editor in Chief, *Journal of Supply Chain Management*  
**Mr. William (Bill) Rose**, Ph.D. Candidate in Supply Chain Management, UT

11:30-12:30 PM  
Tennessee Ballroom

**Closing Lunch**