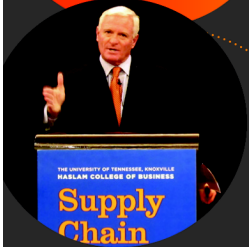


# SUPPLY CHAIN FORUM



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ADDRESSING CHANGE AND TRANSFORMATION FOR TODAY'S SUPPLY CHAIN

**T HASLAM**  
COLLEGE OF BUSINESS  
THE UNIVERSITY OF TENNESSEE, KNOXVILLE



**Hanns-Christian Hanebeck**

**Chief Operating Officer**

**GT Supply Chain Services**

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Chris Hanebeck has well over 20 years of experience in entrepreneurship, management consulting, strategy development, solution and software design as well as technology innovation. He currently serves as Chief Operating Officer at GT Supply Chain, a private-equity funded startup, and is responsible for operations and the company strategy. Prior to joining GT, Chris led major business architecture initiatives for MasterCard, managed a team of global IoT innovation consultants at IBM and served as a senior executive in several start-up ventures. For example, Chris helped to acquire \$20+ million in venture funding for GlobeRanger, one of the first innovators in the supply chain RFID space, where he defined the first business strategy and subsequently spent six years in a senior executive role.

Throughout his career, Chris successfully completed well over 60 technology implementations projects for clients on three continents, authored over 70 publications, holds several U.S. patents on RFID and wireless technology, and regularly speaks at major technology and management conferences. He is a member of the marketing and logistics faculty at the University of North Texas, where he teaches courses on supply chain strategy and technology management.

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