

# Supply Chain Forum

Addressing Change  
and Transformation for  
Today's Supply Chain



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Dr. Stank is the Harry and Vivienne Bruce Chair of Excellence in Business in the Department of Marketing and Supply Chain Management at the University of Tennessee at Knoxville. He assumed the Bruce Chair following nearly six years in administration as Department Head for Marketing and Logistics, Associate Dean for Academic Programs, and Associate Dean of the Center for Executive Education. Prior to arriving at UT, he served at Michigan State University (1997-2003), Iowa State University (1995-1997) and the University of Texas at El Paso (1994-1995). He holds a Ph.D. in Marketing and Distribution from The University of Georgia, an M.A. in Business Administration from Webster University, and a B.S. from the United States Naval Academy.

Dr. Stank's business background includes sales and marketing experience as an employee of Abbott Laboratories Diagnostic Division. He also served as an officer in the United States Navy prior to his industry and academic experience. He has performed consulting and executive education services for over 50 organizations, including Dell, EDS, Kellogg's, IBM, Lowe's, Norfolk Southern, OfficeMax, Pepsi, Siemens, Sony, Textron, Walgreens, Walmart, Whirlpool, and the U.S. Marine Corps. He serves as Chairman-elect of the Board of Directors of the Council of Supply Chain Management Professionals (CSCMP). He also serves as Educational Advisor to the Health and Personal Care Logistics Conference. He is Associate Editor for the *Journal of Business Logistics* and serves on the editorial review board of *Journal of Operations Management*, and *International Journal of Physical Distribution and Logistics Management*.

Dr. Stank's research focuses on the strategic implications and performance benefits associated with logistics and supply chain management best practices. He is author of over 90 articles in academic and professional journals including *Journal of Business Logistics*, *Journal of Operations Management*, *Management Science*, *Journal of Retailing*, *Supply Chain Management Review* and *Journal of the Academy of Marketing Science*. He is also co-author of the books *Global Supply Chains: Evaluating Regions on an EPIC Framework (Economy, Politics, Infrastructure, and Competence)* and *21st Century Logistics: Making Supply Chain Integration a Reality*, and co-editor of *Handbook of Global Supply Chain Management*. He has received numerous awards for his research and teaching, and was named a Logistics Rainmaker by *DC Velocity* magazine.

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