# Supply Chain Forum

**Addressing Change and Transformation for Today's Supply Chain**

**November 10-12, 2015**

**Holiday Inn World's Fair**

**Knoxville, Tennessee**

### Tuesday, Nov. 10

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Location</th>
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<tbody>
<tr>
<td>3:30-4:00 PM</td>
<td>Speed Networking Registration</td>
<td>Park Level Atrium</td>
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<tr>
<td></td>
<td>For more information and to pre-register, contact Dianne Marshall at</td>
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<tr>
<td></td>
<td><a href="mailto:dkmash@utk.edu">dkmash@utk.edu</a></td>
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<tr>
<td>4:00-5:30 PM</td>
<td>Speed Networking Session</td>
<td>Tennessee Ballroom</td>
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<td>This session is a lively information-gathering event. Connect with students</td>
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<td>who are eager to meet you and gain firsthand knowledge about SCM job</td>
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<td>fields and career paths.</td>
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<tr>
<td>6:00-8:00 PM</td>
<td>OPENING RECEPTION</td>
<td>Park Level Atrium</td>
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<td>Please join colleagues and faculty for refreshments and stimulating</td>
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<td>conversation before the Forum begins. This is an opportunity to meet</td>
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<td></td>
<td>an exclusive group of Supply Chain Undergrads.</td>
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### Wednesday, Nov. 11

All Forum Sessions are held in the Grand Pavilion-Lower Level

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
<th>Location</th>
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<tbody>
<tr>
<td>7:30-8:00 AM</td>
<td>Supply Chain Forum Registration &amp; Continental Breakfast</td>
<td>Park Level Atrium</td>
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<tr>
<td>8:00-8:30 AM</td>
<td>Welcome &amp; Agenda Review</td>
<td>Medallion/Carriage</td>
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<tr>
<td></td>
<td>Dr. Ted Stank, Bruce Chair of Excellence in Business and Executive</td>
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<td></td>
<td>Director, Supply Chain Forum, UT</td>
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<td>Dr. Paul Dittmann, Executive Director, The Global Supply Chain Institute,</td>
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<td>UT</td>
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<td>8:30-9:30 AM</td>
<td>KEYNOTE</td>
<td>Medallion/Carriage</td>
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<tr>
<td></td>
<td>A Senior Executive’s View of Supply Chain Challenges</td>
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<td></td>
<td>Mr. Stephen Szilagyi, Chief Supply Chain Officer, Lowe’s Companies, Inc.</td>
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<tr>
<td>9:30-9:45 AM</td>
<td>Break</td>
<td>Pavilion Pre-Function</td>
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<tr>
<td>9:45-11:00 AM</td>
<td>Future of Supply Chain</td>
<td>Medallion/Carriage</td>
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<td></td>
<td>Mr. Kevin O’Marah, Chief Content Officer, SCM World</td>
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<tr>
<td>11:00-11:15 AM</td>
<td>Break</td>
<td>Pavilion Pre-Function</td>
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<tr>
<td>11:15 AM-12:15 PM</td>
<td>Global Supply Chain to Drive Business Strategy</td>
<td>Medallion/Carriage</td>
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<td>Mr. Josué Muñoz, Vice President Global Customer Service and Logistics,</td>
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<td></td>
<td>Colgate-Palmolive Company</td>
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<td>12:15-1:00 PM</td>
<td>Lunch</td>
<td>Tennessee Ballroom</td>
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<td>Optional: Special Interest Roundtable Discussions – First Come, First Serve!</td>
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<tr>
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<td>Topic/Facilitator:</td>
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<tr>
<td></td>
<td>• Demand Planning – Dr. Mark Moon</td>
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<td>• Transportation – Dr. Mary Holcomb</td>
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<td></td>
<td>• Warehousing – Dr. Lloyd Rinehart</td>
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### Event Schedule

**1:00-1:15 PM**
**Medallion/Carriage**
Assemble and Breakout Option Review

**1:15-2:00 PM**
**Parlor 2**
**LOCATION**
Demand-Supply Integration / S&OP / Demand Forecasting
Facilitator: Dr. Mark Moon, Associate Professor of Marketing and Department Head, UT

**Parlor 4**
Augmenting Network Design with Inventory Optimization
Facilitators: Dr. John Bell, Associate Professor, Supply Chain Management, UT and Dr. Sean Willems, Professor and Haslam Chair in Business Analytics and Statistics, UT

**Parlor 6**
Supply Chain Metrics: Total Cost of Ownership
Dr. Lisa M. Ellram, Rees Distinguished Professor of Supply Chain Management, Farmer School of Business, Department of Management, Miami University
Mr. Tracy S. Hixson, Director, Category Management and NPD Procurement, NACCO Materials Handling Group
Facilitator: Dr. Wendy Tate, Associate Professor of Supply Chain Management, UT

**Crystal Ballroom**
The Internet of Things and SCM
Mr. Hanns-Christian Hanebeck, COO, GT Supply Chain Services
Facilitator: Dr. Chad Autry, William J. Taylor Professor of Supply Chain Management, UT, Editor in Chief, Journal of Supply Chain Management

**2:00-2:15 PM**
**Pavilion Pre-Function**
Break

**2:15-3:00 PM**
**Pavilion Pre-Function**
Break

**2:15-3:00 PM**
**Medallion/Carriage**
PANEL SESSION: Strengthening Gender Diversity in the Supply Chain
Ms. Meghann Erhart, Director of Supply Chain Strategy and Customer Sales Support, Pilot Flying J
Ms. Paula Hise, GVP, Health and Personal Care, Kenco Logistic Services
Mr. Kevin O’Marah, Chief Content Officer, SCM World
Ms. Wendy Thrasher, Director of International and B2B Transportation, Kimberly-Clark Corporation
Facilitator: Dr. Diane Mollenkopf, McCormick Associate Professor of Logistics, UT

**3:15-4:15 PM**
**Tennessee Ballroom**
INAUGURAL RECEPTION:
nexxus – Connecting Women in Supply Chain
This reception provides a forum for networking, mentoring and growth for women students and professionals alike who are pursuing exciting careers in the supply chain management profession.

**4:15-5:15 PM**
**Tennessee Ballroom**
EVENING RECEPTION
at the East Club, Neyland Stadium Skyboxes
Enjoy fine food and conversation with colleagues at this unique venue while overlooking Neyland Stadium and viewing the Knoxville skyline. This reception is also an opportunity to meet an exclusive group of SCM MBAs.

**5:30-7:30 PM**
Shuttles to Event:
5:15 PM, 5:30 PM, 5:45 PM
Return Shuttles:
7:15 PM, 7:30 PM

Meat in main lobby area for shuttles to event.
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<tr>
<td>7:30-9:00 AM</td>
<td><strong>Buffet Breakfast and Business Meeting</strong> – All attendees are invited</td>
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<td>• Center for Graduate and Executive Education Update</td>
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<td>• Opportunities to Partner with the Haslam College of Business</td>
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<td>• Undergraduate and MBA Recruiting</td>
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<td>9:00-10:15 AM</td>
<td><strong>KEYNOTE</strong></td>
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<td><em>Digital Demand and the Store</em></td>
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<td>Mr. William (Bill) Hutchinson, Chief Supply Chain Officer, Sears Holdings Corporation</td>
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<td>10:15-10:30 AM</td>
<td><strong>Break</strong></td>
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<td><strong>Supply Chain Mega Trends: Faculty Panel</strong></td>
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<td>12:00-1:15 PM</td>
<td><strong>Closing Lunch</strong></td>
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